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# MCS

# Every one. All ways.



The purpose of West Marin Community
Services is to support programs and services
that ensure the well-being of individuals
and families in West Marin. Self-sufficiency,
human dignity, and social justice are the
values that guide our efforts.





### WEST MARIN COMMUNITY SERVICES

### Letter From Our Executive Director

West Marin Community Services Officers, the Executive Director, and the Staff are very grateful for your support during difficult times!

In years past, especially at the peak of the pandemic, our most vulnerable neighbors struggled to meet their basic needs. We have never faced a crisis of this magnitude. Yet, when we believed we'd emerged from the catastrophe, we now face skyrocketing food and rent prices, causing further insecurity in our community. These evolving historical emergencies are putting the stability of our families, seniors, the unhoused, and children in jeopardy. West Marin Community Services is doing everything possible to help everyone in our community endure these challenging times, and we are committed to providing the resources to support our community's essential needs.

While each day brings different encumbrances, we are encouraged by the good moments that emerge within the organization. We are inspired by our clients' gestures of gratitude when they get food or receive rent assistance. We get motivated by the high spirit of those seeking services, such as COVID-19 tests, vaccine information, and the Holiday and After-School Programs. AND YOU! You have not ignored the cry for help of those whose lives have been disproportionately impacted by the recent crises.

There is an important anniversary coming up! Last year around this time, you sent your contribution to WMCS. It allowed us to continue providing a safety net and other essential services in West Marin. We were able to meet the increasing service demand and adopt and implement new programs to address the ever-changing needs in our community.

We encourage you to read this report and learn what we have done together. Because of you, we are making a difference in our community.

We look forward to your support once again!

Thank you,

Socorro Romo
Executive Director

Vacarro Raccio

# ANNUAL REPORT 2022

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westmarines.org

#### **PRINCIPAL STAFF**

Socorro Romo, **Executive Director** Elizabeth Max, Executive Administrative Assistant Scott MacDonald. Finance Director Yareli Cervantes, Emergency Assistance Program Manager Alma Sanchez, Food Pantry Manager Seamus Tomkins, Community Response Team Coordinator Diane Dankin, Thrift Store & HR Manager

#### **BOARD OF DIRECTORS**

Youth Services Co-director

Youth Services Co-director

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## About Us

West Marin Community Services (WMCS) is a central hub for a diverse range of services that support our neighbors in West Marin including Point Reyes Station, Inverness, Olema, Tomales, Bolinas, Stinson Beach, and San Geronimo Valley. We respond to ever-changing circumstances and act as a safety-net to address needs unfulfilled by other organizations or government programs. Our organization brings our community closer together by building equity and fostering effective communication between vulnerable populations and their resources. For more than 40 years, we have provided critical support in many forms: supplying food to the hungry, providing clothing and household items to families, routing referrals to county, state or federal programs, and offering sponsorship to other local non-profits offering essential services.

# Our Programs

WMCS supports programs and services that ensure the well-being of individuals and families in West Marin. Self-sufficiency, human dignity, and social justice are the values that guide our efforts. We provide emergency funds to people who are in crisis and are unable to find assistance through any other means. Our assisted population includes low-income families, seniors, the unhoused, youth and children, people with disabilities, and West Marin's immigrant population/community. In 2021-22 we served over 1,300 households and approximately 3,760 individuals.

### **FOOD PANTRY**

Free food for everyone, open 5 days a week. Regularly hosts free legal and medical services.

### THRIFT STORE

Up-cycle community
clothing and
household goods.
All profits go to
community programs.
Item vouchers for
low-income folks to
shop in the store.

### YOUTH SERVICES

Tomales Bay Youth
Center After-School
program for middle
schoolers.
Myriad of community
outreach for youth
and families.

### FINANCIAL ASSISTANCE

Support for community members having trouble paying their bills.

# ABRIENDO CAMINOS

(Finding Our Path)
Latino community
leadership and equitycentered projects

# EVENT SUPPLY LIBRARY

Rental supplies for local gatherings at reasonable prices.
All profits go to community programs.

# COVID-19 & DISASTER RESOURCES

Leadership in West
Marin Community
Response Team for
public health
& disaster outreach
& organization.

# West Marin Community Response Team

### WMCS & San Geronimo Valley Community Center Dual Leadership

As a rural area with a relatively low-density and widespread population, West Marin has some unique challenges when it comes to coordinated responses to emergencies.

In response to the pandemic, WMCS and SGVCC, supported by the Marin County Health and Human Services, joined efforts to develop a hub distribution system throughout West Marin. Through existing and new partnerships we provided free COVID tests and vaccinations, PPE, and distributed credible information to all corners of our large geographic area. Our combined efforts ensured equitable access for our most vulnerable residents.

Formalization of the West Marin Community Response Team (WMCRT) began in early 2021 as a Marin County Initiative and with CARES III funding. Our team has become an integral coordination project and effective communication and distribution channel between local government, nonprofits, media, and other local agencies to respond to public health and natural disasters in West Marin.

Our local Community Response Team gained national recognition for its effectiveness! We are very proud of our accomplishments and encourage you to continue supporting our efforts.

Robust Inter-agency Network	Development of a Hub Distribution System	Trusted Source of Information	Stronger Partnerships and Collaboration	Better Connection Between Community Needs and Local Government
1	2	3	4	5

WEST MARIN COMMUNITY RESPONSE TEAM SUCCESSES

# Food Pantry

No one in our community should have to go hungry, and the WMCS Food Pantry is here to make sure everyone has food on the table. Food insecurity was one of the first concerns for those impacted by COVID-19's lengthy disruptions. Today, rising cost of living expenses exacerbated by inflation have undermined the ability of previously secure individuals and families to afford sufficient groceries. With support from the San Francisco-Marin Food Bank, ExtraFood.org, and donations from local businesses and individuals, our food pantry serves those in need five days a week. Your support helps the Food Pantry to remain open and support our neighbors in need.

"Economists have warned that the US is on the verge of a cost of living crisis due to rapid inflation. Food prices increased by 9.4% in the year to April – the largest 12-month rise in 40 years. Around 16% of Americans say they are struggling financially."



# **Emergency Assistance & Case Management**

Our Emergency Assistance Fund and Case Management Services provide crucial support for low-income residents and those experiencing temporary hardships. We offer fast and confidential funds or referrals for a range of needs, including energy and medical bills, rent, car and home repairs, and other expenses. From 2020 - 2022 we distributed over 750K worth of rental assistance, cash aid and other financial support to West Marin residents.

## Abriendo Caminos

### **Community Engagement**

Abriendo Caminos, 'finding our path', is a program developed by WMCS for our local Spanish speaking community to engage and empower, while addressing the cultural divide and working toward the goal of being one community. Abriendo Caminos has offered leadership training within the Latino community and fostered community conversations in Bolinas, Tomales, and Point Reyes, during which some systemic and cultural barriers were identified that can be overcome together. The possibility of changing perceptions and finding pathways to promote equity and mutual respect are key topics at the gatherings.

### Improving Quality of Life: Health and Housing

As a part of our Women's Wellness Circle program, we worked closely with Commonweal's Natura Institute for Medicine and Ecology program to encourage Latina women to reconnect with their ancestors through the use of plant-based medicinal herbs and home remedies.

Abriendo Caminos has ambitions for more sustainable and better quality living conditions for agricultural employees in West Marin. In February of 2022, three representatives from the Latino community joined the Committee for Housing for Agricultural Workers and Their Families, bringing their first-hand knowledge of living in agriculture housing to the group for the first time. WMCS' Abriendo Caminos is facilitating communication across cultural barriers to aid the committee's ability to consider perspectives from diverse backgrounds.



### From Isolation to Community

During COVID-19, we recognized some community members were hard to reach due to work schedules, lack of internet/phone connectivity, and transportation difficulties. WMCS partnered with Marin County and other local nonprofits to provide services in response to COVID-19 ensuring information and services reached Spanish speakers.

Recent events in our country have highlighted the need for increased education, training, and opportunities for growth regarding social justice and issues related to equity. Through *Abriendo Caminos* WMCS is working hard to ensure that everyone in our community feels safe and welcome. In 2023 we hope to resume in-person meetings to give Latinos space for personal growth and community healing and encourage participants to voice their concerns and be proactive in the community. Your support enables WMCS to expand communication channels for isolated clients who otherwise would not be able to received crucial information.

# Tomales Bay Youth Center

The WMCS' Youth Services Program adopted the Tomales Bay Youth Center (TBYC) in July 2021. We are excited to offer expanded, meaningful, hands-on programming for youth and families in West Marin.

The Youth Center is located on the West Marin Elementary School campus, you may have seen the new signage driving by from Shoreline Highway! TBYC serves as a social and recreational hub for children ages 11 to 18 years. We support opportunities for West Marin youth to develop their physical, social, emotional, and cognitive abilities with a focus on experiencing achievement, leadership, enjoyment, friendship, and recognition.

### **Enrichment and Skills-Based Activities**

TBYC offers instructional programs with community partners for activities that include skateboarding and mountain biking. We also offer academic and enrichment activities with community partners such as KWMR-Youth DJ, GRO-Mobile Maker Program, and West Marin Climate Action. Students are engaged in skills-based activities and learning opportunities through game playing, socializing, talking circles, karaoke, dinner clubs, open gyms, and outdoor play.



### After-School Tutoring and Academic Resources

We stay focused on providing after-school tutoring and targeted social-emotional support for middle school students. This 2022-2023 school year is the advent of Tomales Bay After School Tutoring.

All students are encouraged to have both personal and academic goals for the school year. Whether a student is enrolled in TBAST or with 10K Degrees, Academic Wednesdays, Marin County Library Live Tutor and Homework Help, the Tomales Bay Youth Center will support their learning and help youth meet their goals.



In 2020, WMCS joined over 40 nonprofit organizations in signing an equity statement. We remain committed to both the principles and actions to which we pledged. We internally address bias and racism, while advancing equity, diversity and inclusion; we share our learning and collaborate with local nonprofits and partners in confronting systemic racism.

# Accomplishments

- In order to meet significant new challenges facing our community with targeted, effective support, WMCS expanded operations accordingly. With several new staff members and increased office space, we continue to improve on existing programs while expanding some and preparing for new ways to serve our community.
- Collaboration is a key factor of efficiency and success of service delivery. WMCS engaged in a dual leadership model, sharing funding and resources to effectively bridge agencies in West Marin, and developed partnerships with eight new local organizations.
- WMCS and San Geronimo Valley Community
  Center (SGVCC) joined leadership efforts to
  ensure that hard-to-reach communities in West
  Marin are better served. We are currently closely
  collaborating on the following projects: West
  Marin Coalition for Healthy Youth, the West
  Marin Community Response Team, and the West
  Marin HEAL Collaborative Community. This
  partnership between WMCS and SGVCC has
  strengthened both organizations and made both
  more accountable for racial equity.
- We adopted Tomales Bay Youth Center Program and added a Youth Services Department to the list of our programs.
- Among our new hires are a Human Resource Manager and a Director of Finances, multiplying our programs' capacity.

# Financials

### 2021-2022 Report

2021 2022 Neport	
Income	\$
Direct Support	227,085
Grants	630,237
Program Income	270,889
Fundraising, Other	72,369
Total Income	1,200,580
Expenses	
Administration	157,221
Programs	639,297
Management & Misc.	97,627
Facility Occupancy	69,024
Total Expenses	963,169
~2 month operational reserve	\$237,411
2022-2023 Projected	
Income	\$
Direct Support	200,000
Grants	630,000
Program Income	276,500
Fundraising, Other	130,800
Total Income	1,237,300

### **Expenses**

- • -
92,750
118,839
794,549
231,162

"I have decided on a legacy gift as a way of giving back to the place I have called home for almost 50 years. I chose WMCS for my gift because it is a vital organization whose values I share and an invaluable resource for many in our community. I want to help ensure that it continues its good work for years to come because I believe that providing for the health and well-being of those in need improves the health and well-being of all of us. When WMCS thrives, we all thrive.

— David Hastings, Inverness Park

# Sponsorships & Collaborations

WMCS provides administrative and economic support through our Fiscal Sponsorship Services to those community programs which fall within our mission to foster inclusivity and advance equity.

We collaborated with the following agencies to support those in need in the community. The San Francisco/Marin Food Bank and Extra Food to ensure that everyone in West Marin meets their nutritional needs. We referred clients to Community Action Marin (CAM) for housing, Home Energy Assistance Program, and Season of Sharing for rental assistance.

WMCS partnered with Marin County and other local nonprofits to provide services in response to COVID-19. This requires adaptability and continuous assessment to ensure information and services reach the most vulnerable in remote areas.

We partnered with Bolinas Community Land Trust (BCLT), SGVCC, CLAM, and the West Marin Fund (WMF) to better coordinate rent assistance and financial aid. Locally we joined forces with West Marin Senior Services, Health and Human Services, the Marin County Public Library, Coastal Health Alliance, Shoreline Unified School District, The Dance Palace Community and Cultural Center, Ritter Center, and other groups for referrals and service delivery.

We continue our partnership with the Marin County Sheriff's office to increase trust between the Latino community and our local law enforcement. We also continue our partnership with Natura Institute for Medicine and Ecology, providing the Latino Women's Wellness Circle.

WMCS partnered with KWMR and connected with over 200 public and private businesses and organizations to inform our community about the latest COVID-19 news and services and to efficiently coordinate services during an emergency.

# Thank You!

### **PARTNERS**

**Bolinas Community Center** 

Commonweal

Inverness Disaster Council

Marin Fire Department

Marin Health & Human Services

Marin VOAD

Point Reyes Disaster Council

Pt. Reyes Presbyterian Church

San Geronimo Valley Community Center

Shoreline Unified School District

Tomales Town Hall

Walnut Place

West Marin Commons

### OTHER COLLABORATORS

Bolinas Stinson School District

Canal Alliance

Papermill Creek Children's Corner

Point Reyes National

San Geronimo Valley Affordable Housing

Association

Seashore Association

Saint Columba's Episcopal Church

West Marin Senior Services

Rotary Club of West Marin

Salvation Army

### **SUPPORTERS**

County of Marin

John Speh Charitable Fund

Marin Community Foundation

Satori Science

The Tides Foundation

West Marin Fund

West Marin Lions Club

Anonymous Donors